



E E B W

EAST OF ENGLAND
BUSINESSWOMAN
OF THE YEAR

2009

PRESS RELEASE

January 2009

EIGHTIES TV STAR TO PRESENT BUSINESS AWARDS

TALENTED FINALISTS of the 2009 East of England Businesswoman of the Year Awards have just one month to wait before the deserving winners are officially revealed.

A prestigious awards' ceremony will take place on February 4th to recognise their achievements, in celebration of the great enterprises being created and run by women in the East of England Region.

Adding to this spectacular event will be the presence of singer, actress and comedienne, Kate Robbins. During her varied performing career Kate has represented the UK in the Eurovision Song Contest, she achieved a number two chart hit with 'More Than Love', and has starred in the soap Crossroads. Kate has also provided many voice-overs for the popular cult TV show 'Spitting Image'.

She also appeared in the original series of 'Dead Ringers' and was recently awarded an honorary degree from Bedford University for her contributions to the Performing Arts.

The Suffolk branch of the Institute of Directors, which organises the awards' ceremony, is delighted to have secured Kate as guest speaker at the awards' dinner.

Alison Beech, Chairman of the East of England Businesswoman of the Year Awards Committee, said: 'We're thrilled and feel very fortunate to have Kate Robbins as our guest speaker and are looking forward to her joining us in celebrating the achievements of our regional businesswomen this year.'



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Once again, Lloyds TSB Commercial is the principal sponsor of this year's awards and the Young Businesswoman of the Year Award is sponsored by Adnams plc.

The awards' dinner is being held on Thursday 4th February at the Radisson Blu Hotel, Stansted Airport. The evening will begin in style with a Champagne reception, followed by a three course dinner with wine.

Those wishing to attend the event can secure a place by contacting Caroline Kearney by email at caroline@iod-suffolk.co.uk or by telephone on 07917 699498. Tickets cost £50 + vat for Institute of Directors members, £55+ vat for non-members and £500 + vat for a table of 10 people.

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NOTES TO EDITORS:

For more information about the awards and to arrange images, logos or interviews with past winners, please contact Deborah Watson at Lexia Media on 01394 446494 or e-mail deborah@lexiamedia.co.uk