



E E B W

EAST OF ENGLAND
BUSINESSWOMAN
OF THE YEAR

2009

PRESS RELEASE

Aug 28 2009

SCOURING THE REGION FOR TOP BUSINESSWOMEN

DO you know a businesswoman who deserves recognition for her desire, determination and achievement?

The region-wide search is now officially under way to find the 2009 East of England Businesswoman of the Year and advisers, colleagues, customers and suppliers are being urged to put worthy women forward.

Organised by the Suffolk branch of the Institute of Directors, the awards acknowledge the success, creativity and commitment of women running and leading businesses throughout Norfolk, Suffolk, Essex, Cambridgeshire, Bedfordshire and Hertfordshire.

A total of three awards are presented as part of the annual search – Businesswoman of the Year, Businesswoman Entrepreneur of the Year, and Young Businesswoman of the Year. In the past, winners have been identified in an array of industries and business formats – from law to brewing and retail to public relations.

High street bank Lloyds TSB Commercial returns as lead sponsor for the third year. Steve Elsom, Commercial Banking Director, East Anglia, said: “These awards have historically attracted a very high calibre of entrant from around the region, which is testimony to the great work being done by today’s businesswomen, whether running their own business or working at director or senior management level.

“This year, we would like to see even more women putting themselves forward or being nominated by those they work with.

“We all know a woman who has achieved a lot in her career – so this is the time to get her into the spotlight and acknowledge her achievements publicly.”

Adnams plc will again sponsor the Young Businesswoman of the Year Award.


Organised by:
Institute of Directors
Suffolk Branch

 Lloyds TSB | Commercial
Principal sponsor of the East of England
Businesswoman of the Year Awards 2009


Sponsor of the
Young Businesswoman of the Year



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A series of launch events will be taking place across the region over the coming weeks to encourage award-worthy women to find out more and to consider putting themselves forward.

These will be as follows:

5.30pm 8th September – Lloyds TSB Commercial Banking, 13 Cornhill Branch, Ipswich

5.30pm 15th September – Lloyds TSB, 16 Gentleman's Walk, Norwich

6pm 15th September – Lloyds TSB Banking Hall, 34 High St, Bedford

5.30pm 16th September – Lloyds TSB, 95-97 Regents Street, Gonville Place, Cambridge

5.30pm 16th September – University of Hertfordshire, Hatfield

5.30pm 24th September – Lloyds TSB, 1st Floor, Criterion House, 40 Parkway, Chelmsford.

To book your place at one of these events, or for more information on entering for the awards, call Caroline Kearney on 07917 699498 or email caroline@iod-suffolk.co.uk. Further information is also available at www.eebw.co.uk.

The awards were established in 1989 by the Cambridge Businesswomen's Network and have been organised by the Suffolk branch of the IOD since 1997. Over the years, the award criteria have evolved to reflect the changing role of women in business.

ENDS

NOTES TO EDITORS:

For more information about the awards and to arrange images, logos or interviews with past winners, please contact Deborah Watson at Lexia Media on 01394 446494 or e-mail deborah@lexiamedia.co.uk


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