



E E B W

EAST OF ENGLAND
BUSINESSWOMAN
OF THE YEAR
2009

PRESS RELEASE

Feb 5 2009

East of England Businesswoman of the year awards - winners announced

More than 180 people attended the prestigious event last night where the 2009 East of England Businesswoman of the Year was officially declared.

The award ceremony, at the Radisson Blu hotel, Stansted, lauded a host of impressive female finalists and saw accolades presented to businesswomen from across the region

With Lloyds TSB Commercial as the main sponsor and the event hosted by the Suffolk branch of the Institute of Directors, the awards have become more hotly contested each year.

The esteemed title of Businesswoman of the Year was awarded to Jane Osbourn, director of Cambridge-based MedImmune Ltd.

The judges said: "What was particularly impressive about Jane was her own unique style of leadership that clearly delivers innovative, creative and sustainable results for everyone involved with the business."

Linda Baston-Pitt, co-founder of The Old School House Nursery and TLC Ltd, was named Businesswoman Entrepreneur of the Year.

This award recognises women who have founded their own business in the region and achieved appreciable growth with clear further potential.

The judges said: "Linda's entrepreneurial flair and inspirational leadership have created award-winning businesses that continue to raise professional standards."

The Young Businesswoman of the Year sponsored by Adnams plc, recognising young women who have displayed enterprise and commerciality in starting a business in the region was awarded to Rachel Ducker, who runs Apparition Marketing & Design Ltd.



Organised by:
Institute of Directors
Suffolk Branch



E E B W

EAST OF ENGLAND
BUSINESSWOMAN
OF THE YEAR
2009

Steve Elsom, Lloyds TSB Commercial, said: "As the main sponsor for the East of England Businesswoman Awards, we have seen firsthand just what an incredible wealth of talent and drive is out there within the business community."

"As a company, we look forward to supporting many of them in their needs in the months and years to come."

The Beatrice Wilkinson Award sponsored by Suffolk Business Women's Network was awarded posthumously to Janette Phillips who began her publishing career with Archant where she successfully established Suffolk Business and EADT Suffolk magazines. In 2002, Janette set up her business publishing several respected titles including the IoD Suffolk magazine. Despite her long illness she continued to run her business to her demanding high standards right up until a few weeks before her death.

- Ends -

Words:355

Caption for Photograph:

MORE INFORMATION:

Contact Dean Wales of White Space Public Relations on 01473 228816 or 07793 102504 or e-mail dean@whitespacepr.com



Organised by:
Institute of Directors
Suffolk Branch