



E E B W

EAST OF ENGLAND
BUSINESSWOMAN
OF THE YEAR

2009



Lloyds TSB | Commercial

PRESS RELEASE

Aug 5 2009

SPONSOR COMMITMENT SIGNALS NEW SEARCH FOR LEADING BUSINESSWOMEN

LLOYDS TSB Commercial has this week confirmed its place as principal sponsor for the prestigious East of England Businesswoman of the Year Awards.

Organised by the Suffolk branch of the Institute of Directors, the awards acknowledge the success, creativity and commitment of women running and leading businesses throughout Norfolk, Suffolk, Essex, Cambridgeshire, Bedfordshire and Hertfordshire.

High street bank Lloyds TSB Commercial returns as lead sponsor for the third year, with the announcement marking the first stage in a series of activities aimed at finding this year's deserving winners.

Steve Elsom, Commercial Banking Director, East Anglia said "We are delighted to again be associated with the East of England Businesswoman of the Year Awards.

"We are committed to supporting businesses maximise their potential and help them nurture their entrepreneurial skills. During the unprecedented times that we have all seen of late, it is great to be able to recognise the drive, desire and determination that women in business have demonstrated across the Region."

A total of three awards are presented as part of the annual search – Businesswoman of the Year, Businesswoman Entrepreneur of the Year, and Young Businesswoman of the Year.



Organised by:
Institute of Directors
Suffolk Branch



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To book your place at one of the six county launch events taking place in the coming weeks, or for more information on entering for the awards, call Caroline Kearney on 07917 699498 or email caroline@iod-suffolk.co.uk. Further information is also available at www.eebw.co.uk.

The awards were established in 1989 by the Cambridge Businesswomen's Network and have been organised by the Suffolk branch of the IOD since 1997. Over the years, the award criteria have evolved to reflect the changing role of women in business.

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NOTES TO EDITORS:

For more information about the awards and to arrange images, logos or interviews with past winners, please contact Deborah Watson at Lexia Media on 01394 446494 or e-mail deborah@lexiamedia.co.uk



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