



E E B W

EAST OF ENGLAND
BUSINESSWOMAN
OF THE YEAR

2009

Editor's notes

The Businesswoman of the Year Award for the East of England was launched by the Cambridge Businesswomen's Network in 1989. A few years later the Enterprise Award was created, which has now evolved into the Businesswoman Entrepreneur of the Year Award, followed in 2002 by the Young Businesswoman of the Year Award. They are open to women working in the six counties of the region (Bedfordshire, Cambridgeshire, Essex, Hertfordshire, Norfolk and Suffolk). Organised since 1997 by the Suffolk Branch of the Institute of Directors (IoD), these awards are supported by all the East of England Region branches of the IoD.

The Awards

There are three awards: the **Businesswoman of the Year Award**; the **Businesswoman Entrepreneur of the Year Award**; and the **Young Businesswoman of the Year Award**. Entry is open to businesswomen in the region who have established a business of their own or who are employed in a senior management or director capacity. In either case, they should be able to demonstrate how they have significantly influenced the success and direction of their particular organisation. The basic criteria for entry are:

- **Businesswoman of the Year Award**
For women working in the region who are directors, partners or senior managers in a private or public sector or not-for-profit organisation having a turnover above £1million.
- **Businesswoman Entrepreneur of the Year Award**
Open to women who have developed their own business in the region having a current turnover in excess of £500,000.
- **Young Businesswoman of the Year Award**
Open to women who will be under 30 years of age on the 31 December 2009 and who have set up and are now running their own business in the region, whether established or recently launched.

Purpose

The awards acknowledge high achievement by those businesswomen in the region who have been fundamental to the development of their particular organisation and who deserve recognition for their personal achievements. By raising their profile, the awards encourage all women who are in business or the professions and present role models for young women considering their career options.

The Process

Entries are required by 31 October 2009 and judging will take place during November to produce a shortlist of finalists for each award. In December and January, each of the finalists will be visited at their place of business before the judges make their final decisions. The winners will be announced and the awards presented at a celebration dinner to be held on 4 February 2010 at the Radisson SAS Hotel, Stansted Airport. All the finalists will be recognised and will benefit from excellent media coverage. The winners will each receive a range of valuable prizes, and one of them will be nominated for the national Veuve Clicquot Businesswoman of the Year Awards.

Further information regarding the awards can be obtained at www.eebw.co.uk



Organised by:
Institute of Directors
Suffolk Branch



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NOTES TO EDITORS:

For more information about the awards and to arrange images, logos or interviews with past winners, please contact Deborah Watson at Lexia Media on 01394 446494 or e-mail deborah@lexiamedia.co.uk



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