



E E B W

EAST OF ENGLAND
BUSINESSWOMAN
OF THE YEAR
2009

PRESS PACK

Background On The Awards

The Businesswoman of the Year Award for the East of England was launched by the Cambridge Businesswomen's Network in 1989. A few years later the Enterprise Award was created, which has now evolved into the Businesswoman Entrepreneur of the Year Award, followed in 2002 by the Young Businesswoman of the Year Award. They are open to women working in the six counties of the region (Bedfordshire, Cambridgeshire, Essex, Hertfordshire, Norfolk and Suffolk). Organised since 1997 by the Suffolk Branch of the Institute of Directors (IoD), these awards are supported by all the East of England Region branches of the IoD.

The Award Categories

There are three awards: the Businesswoman of the Year Award; the Businesswoman Entrepreneur of the Year Award; and the Young Businesswoman of the Year Award. Entry is open to businesswomen in the region who have established a business of their own or who are employed in a senior management or director capacity. In either case, they should be able to demonstrate how they have significantly influenced the success and direction of their particular organisation. The basic criteria for entry are:

Businesswoman of the Year Award

For women working in the region who are directors, partners or senior managers in a private or public sector or not-for-profit organisation having a turnover above £1million.

Businesswoman Entrepreneur of the Year Award

Open to women who have developed their own business in the region having a current turnover in excess of £500,000.

Young Businesswoman of the Year Award

Open to women who will be under 30 years of age on the 31 December 2009 and who have set up and are now running their own business in the region, whether established or recently launched.



Organised by:
Institute of Directors
Suffolk Branch



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Principal sponsor of the East of England
Businesswoman of the Year Awards 2009



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Objective

The awards acknowledge high achievement by those businesswomen in the region who have been fundamental to the development of their particular organisation and who deserve recognition for their personal achievements. By raising their profile, the awards encourage all women who are in business or the professions and present role models for young women considering their career options.

The Process

Entries are required by 31 October 2009 and judging will take place during November to produce a shortlist of finalists for each award. In December and January, each of the finalists will be visited at their place of business before the judges make their final decisions. The winners will be announced and the awards presented at a celebration dinner to be held on 4 February 2010 at the Radisson SAS Hotel, Stansted Airport. All the finalists will be recognised and will benefit from excellent media coverage. The winners will each receive a range of valuable prizes, and one will be nominated for the Veuve Cliquot national Businesswoman of the Year Award.

Dates and Venues of Launch Events

8th September	Lloyds TSB Commercial Banking, 13 Cornhill Branch, Ipswich
15th September	Lloyds TSB, 16 Gentleman's Walk, Norwich
15th September	Lloyds TSB Banking Hall, 34 High St, Bedford
16th September	Lloyds TSB, 95-97 Regents Street, Gonville Place, Cambridge
16th September	University of Hertfordshire, Hatfield
24th September	Lloyds TSB, 1st Floor, Criterion House, 40 Parkway, Chelmsford.

Dates and Venues of Judging

Judging will be 23rd and 24th November.

IoD Contact

Further information regarding the awards can be obtained at www.eebw.co.uk or by contacting Caroline Kearney on 07917 699498 or caroline@iod-suffolk.co.uk

Media Enquiries

Lexia Media on 01394 446494 or e-mail deborah@lexiamedia.co.uk



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Past Winners

- 2008** Leigh-Ondrea Bendall - Herbert Industrial (Businesswoman of the Year)
Samantha Hale - Advance Performance (Businesswoman Entrepreneur)
Lucy Reeves - Muddy Matches (Young Businesswoman)
- 2007** Karen Hester - Adnams (Businesswoman of the Year)
Vandy Massey - MSA Interactive (Enterprise)
Erika Maude - Scoliosis SOS (Young Businesswoman)
- 2006** Colleen Gostick - Buckles Solicitors (Businesswoman of the Year)
Erika Clegg - Spring Design and Advertising (Enterprise)
Deborah Watson - East Coast Publicity (Young Businesswoman)
- 2005** Katherine Jeffrey - New Hall School (Businesswoman of the Year)
Angela Wybrev - Angela (Enterprise)
Claire Lander - MyJuice (UK) (Young Businesswoman)
- 2004** Sureya Landini - Blue Donkey (Businesswoman of the Year)
Jan Cavelle - Jan Cavelle Furniture Company (Enterprise)
- 2003** Nicola Hunter - WorkSafe (Businesswoman of the Year)
Sureya Landini - Blue Donkey (Enterprise)
Jane Buchan - Tranquility Skincare Centre and Averine (Young Businesswoman)



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PRESS RELEASE
Aug X 2009

SCOURING THE REGION FOR TOP BUSINESSWOMEN

DO you know a businesswoman who deserves recognition for her desire, determination and achievement?

The region-wide search is now officially under way to find the 2009 East of England Businesswoman of the Year and advisers, employers, colleagues, customers and suppliers are being urged to put worthy women forward.

Organised by the Suffolk branch of the Institute of Directors, the awards acknowledge the success, creativity and commitment of women running and leading businesses throughout Norfolk, Suffolk, Essex, Cambridgeshire, Bedfordshire and Hertfordshire.

In the past, winners have been identified in array of industries and business formats – from law to brewing and retail to public relations.

XXX, said: “These awards have historically attracted a very high calibre of entrant from around the region, which is testimony to the great work being done by today’s businesswomen, whether running their own business or working at director or senior management level.

“This year, we would like to see even more women putting themselves forward or being nominated by those they work with.

“We all know a woman who has achieved a lot in her career – so this is the time to get her into the spotlight and acknowledge her achievements publicly.”

A series of launch events will be taking place across the region over the coming weeks to encourage award-worthy women to find out more and to consider putting themselves forward.

These will be as follows:



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5.30pm 8th September – Lloyds TSB Commercial Banking, 13 Cornhill Branch, Ipswich

5.30pm 15th September – Lloyds TSB, 16 Gentleman's Walk, Norwich

6pm 15th September – Lloyds TSB Banking Hall, 34 High St, Bedford

5.30pm 16th September – Lloyds TSB, 95-97 Regents Street, Gonville Place, Cambridge

5.30pm 16th September – University of Hertfordshire, Hatfield

5.30pm 24th September – Lloyds TSB, 1st Floor, Criterion House, 40 Parkway, Chelmsford.

High street bank Lloyds TSB Commercial returns as lead sponsor for the third year, with Adnams as subsidiary sponsor again.

A total of three awards are presented as part of the annual search – Businesswoman of the Year, Businesswoman Entrepreneur of the Year, and Young Businesswoman of the Year.

To book your place at one of the six county launch events taking place in the coming weeks, or for more information on entering for the awards, call Caroline Kearney on 07917 699498 or email caroline@iod-suffolk.co.uk. Further information is also available at www.eebw.co.uk.

The awards were established in 1989 by the Cambridge Businesswomen's Network and have been organised by the Suffolk branch of the IOD since 1997. Over the years, the award criteria have evolved to reflect the changing role of women in business.

ENDS

NOTES TO EDITORS:

For more information about the awards and to arrange images, logos or interviews with past winners, please contact Deborah Watson at Lexia Media on 01394 446494 or e-mail deborah@lexiamedia.co.uk



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Photos from Last Year



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