



E E B W

EAST OF ENGLAND  
BUSINESSWOMAN  
OF THE YEAR

## Sponsors Announced for 2008 Awards

### Press Release

### Date

**Issued** On behalf of Suffolk Institute of Directors

**Contact** Tim Ryan 07776200050

### **SPONSORS ANNOUNCED FOR EAST OF ENGLAND BUSINESSWOMAN OF THE YEAR AWARDS 2008**

The Institute of Directors, Suffolk Branch are proud to announce the sponsors associated with this year's prestigious East of England Businesswoman of the Year Awards.

Principal sponsor of the awards this year is Lloyds TSB Commercial the high street bank that services a high proportion of businesses in the region. Steve Elsom, Area Director for Commercial Banking for Lloyds TSB Norfolk and Suffolk said "we are proud to be associated with the East of England Businesswoman of the Year Awards 2008. Innovation and entrepreneurial skills in today's economy are fundamental to the success of our regional economy. Through these awards we are acknowledging the success that is already in abundance and also encouraging others to reach their potential. Being there 'for the journey' is the way that Lloyds TSB Commercial would like their commitment and involvement with local businesses to be best described. Sponsoring these awards for the second year illustrates our ongoing dedication to the local business community".

Adnams are specifically sponsorship the Young Businesswoman Award. Adnams have evolved from their roots as a brewer and now provide premium beers, wonderful wines, pubs with great character, bespoke hotels, stylish kitchenware and gifts.

The regional awards will be officially launched in **Suffolk will take place on 9 September 2008 at the Cornhill offices of Lloyds TSB bank in Ipswich.** Applications for all awards are required by late October. Entries will be considered and candidates interviewed by the panel of judges during November and December. A shortlist of finalists for each award will be visited at the respective organisations during January, before the winners will finally be chosen. All the finalists will be invited

to a prestigious black tie dinner, to be held on 5<sup>th</sup> February 2009 at the Hilton Hotel, Stansted, when the winners will be announced and the awards presented.



For further information relating to the launch event and the awards, or for application forms, visit [www.eebw.co.uk](http://www.eebw.co.uk) or contact Janet Sadler on 07917 699498 or email [janet@iod-suffolk.co.uk](mailto:janet@iod-suffolk.co.uk).

ENDs



Organised by:  
Institute of Directors  
Suffolk Branch