



E E B W

EAST OF ENGLAND
BUSINESSWOMAN
OF THE YEAR

East of England Businesswoman of the Year Awards 2008

BACKGROUND INFORMATION

Businesswoman of the Year

Businesswoman Entrepreneur of the Year

Young Businesswoman of the Year

In association with:

**Principal sponsor of the East of England
Businesswoman of the Year Awards 2008**



Lloyds TSB | Commercial

**Sponsor of the Young
Businesswoman of the Year Award**

ADNAMS
Sole Bay Brewery

East of England



EEBW

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Introduction

The original Businesswoman of the Year Award for the East of England was launched by the Cambridge Businesswomen's Network in 1989. A few years later the Enterprise Award was created, which has now evolved into the Businesswoman Entrepreneur of the Year Award, followed in 2002 by the Young Businesswoman of the Year Award. The awards are open to women who are working in the six counties of the region (Bedfordshire, Cambridgeshire, Essex, Hertfordshire, Norfolk and Suffolk). Organised since 1997 by the Suffolk Branch of the Institute of Directors, these awards are supported by all the East of England Region branches of the IoD.

The Awards are designed to acknowledge the enormous achievements of businesswomen in the region, and to act as an encouragement to others. It is felt particularly important that young women who are considering a career in business should have high-profile role models, and these awards not only recognise the success of individual businesswomen but promote and publicise their achievements for the benefit of all women in business throughout the region.

The Awards

The main **Businesswoman of the Year Award** aims to recognise women who work in the region as a director, partner or senior manager in a substantial private or public sector or not-for-profit organisation, and who can demonstrate significant influence on its direction and success.

The **Businesswoman Entrepreneur of the Year Award** (successor to the Enterprise Award) is for women who have started up their own business in the region, achieved appreciable growth and can demonstrate clear further potential.

The **Young Businesswoman of the Year Award** is for young women who have shown enterprise and commerciality in starting up a fledgling business in the region.

Entry criteria

- **Businesswoman of the Year Award**
Open to women working in the region in a senior capacity in a company, professional practice, the public sector or a not-for-profit organisation with an annual turnover above £5million.
- **Businesswoman Entrepreneur of the Year Award**
Open to women who have started and developed their own business in the region, with current annual turnover of some £500,000 upwards.
- **Young Businesswoman of the Year Award**
Open to women who will be under 30 years of age on the 31 December 2008 and who have set up and are now running their own business, whether established or recently launched.

Benefits for winners and finalists

- Recognition of achievement for every finalist and for her business and staff;
- Media coverage within the region and a commemorative video for all the finalists;
- Being entered for the national Veuve Clicquot Businesswoman of the Year Award (one winner only);
- A variety of gifts and prizes for the winners, donated by supporters of the awards;
- Membership of the EEBW past winners' network.

How to enter

Visit the website www.eebw.co.uk for full details and complete a simple form online. For any further information telephone Janet Sadler on 07917 699498 or e-mail janet@iod-suffolk.co.uk.

Terms and conditions

- 1 Entrants' businesses or place of work must be located in Bedfordshire, Cambridgeshire, Essex, Hertfordshire, Norfolk, or Suffolk.
- 2 All information received will be treated in the strictest confidence, but the organisers and judges will not be responsible for any loss, damage or impairment caused by any unauthorised disclosure.
- 3 Entry automatically grants the organisers permission to seek full media coverage for the entries.
- 4 The organisers do not undertake to return any supporting documents or other materials, and entrants chosen for interview should therefore retain original documents and submit copies only.
- 5 The decision of the judges will be final and no unsolicited correspondence or communication will be entered into.

Recent award winners

- 2007** Karen Hester – Adnams (Businesswoman of the Year)
Vandy Massey – MSA Interactive (Enterprise)
Erica Maude – Scoliosis SOS (Young Businesswoman)
- 2006** Colleen Gostick – Buckles, Solicitors (Businesswoman of the Year)
Erica Clegg – Spring Design (Enterprise)
Deborah Watson – East Coast Publicity (Young Businesswoman)
- 2005** Katherine Jeffrey – New Hall School, Chelmsford (Businesswoman of the Year)
Angela Wybrew – Angela (Enterprise)
Claire Lander – My Juice (Young Businesswoman)
- 2004** Sureya Landini – Blue Donkey (Businesswoman of the Year)
Jan Cavelle – Jan Cavelle Furniture (Enterprise)
- 2003** Nicola Hunter – WorkSafe (Businesswoman of the Year)
Sureya Landini – Blue Donkey (Enterprise)
Jane Buchan – Tranquility Skincare Centre (Young Businesswoman)