



E E B W

EAST OF ENGLAND
BUSINESSWOMAN
OF THE YEAR

East of England Businesswoman of the Year

Press Release

Date

Issued **On behalf of Suffolk Institute of Directors**

Contact **Tim Ryan 07776200050**

2008 AWARDS

The search commences in September for the winners of the East of England Businesswoman of the Year Awards for 2008. Co-ordinated and organised by the Suffolk Branch of the Institute of Directors, the awards are presented to exceptional businesswomen who have made a fundamental contribution to the success and development of their organisation. The official launch in Suffolk will take place on 9 September 2008 at the Cornhill offices of Lloyds TSB bank in Ipswich.

There are three categories of award: Businesswoman of the Year, Entrepreneur of the Year and Young Businesswoman of the Year. The launch event will provide an insight into these Awards, and you will hear how you can enter on your own behalf or, alternatively, how you can nominate one of your senior colleagues or clients. All the awards acknowledge the high achievement of women in the workplace and, by raising the profile of these exceptional role models, encourage other women to aspire to self-employment, business ownership or senior management positions across the private, public and not-for-profit sectors.

These prestigious awards are being organised in association with Lloyds TSB, our principal sponsor for 2008, and Adnams Plc. Steve Elsom Area Director of Lloyds TSB said "we are delighted to renew our principal sponsorship and thereby continue to support and recognise the achievements of women in the workplace whether as self employed business owners or senior managers. The skills that these women demonstrate are key to the ongoing success of the region and fundamental to its future growth".

To book your place at the launch event, or for more information on entering for the awards, call Janet Sadler on 07917 699498 or email janet@iod-suffolk.co.uk. Further information is also available at www.eebw.co.uk.

The awards were established in 1989 by the Cambridge Businesswomen's Network and have been co-ordinated by the Suffolk branch of the IOD since 1997. Over the years, the award criteria have evolved to reflect the changing role of women in business.

ENDS